

*Step 1- Changing
Mindsets through
All-Round
Development*

STEP 1- CHANGING MINDSETS THROUGH ALL-ROUND DEVELOPMENT

Life in villages is like a multiple organ failure. If one works on the heart, the liver pulls away and if one works on the liver, the lungs pull away. Therefore, to achieve genuine outcome, one must work on all parts of the body at the same time.

We started working on all aspects of village life.

- Education
- Healthcare
- Livelihood options – goat rearing, stitching, food, Poultry, etc
- Skill development
- Solar : personal and street lights
- Capacity building
- Sports, cycles for girl students
- Malnutrition among children
- Social reforms – alcoholism, dowry
- Strengthening Local Panchayati Institutions



People who were in depression were motivated and started participating in the changes happening around them. Soulless eyes suddenly started sparkling with hopes and dreams.



SPORTS



SMOKELESS CHULHA DISTRIBUTION

BICYCLE DISTRIBUTION



SOLAR LAMPS FOR STUDENTS



All-Round Development: Women empowerment and education programs have made women and children equal participants in this movement for change. Community development is the way forward to build confidence among local populace

SOLAR PANEL INSTALLATION IN SCHOOLS



SOLAR LIGHTS INSTALLATION IN VILLAGES



HEALTH CAMPS



SMOKELESS CHULHAS



Development movements must move away from piecemeal efforts and focus on all aspects of local life including, clean energy, health, education, capacity building, and eradication of social evils



Suicides were a common feature in the lives of the people of Parli, a society ravaged by droughts and poverty. Our first war on social evils of this region was to make people pledge against committing suicides

“ALCOHOLISM IS LIKE A HOLE IN A BUCKET...”



Once when we were giving a lecture at Rewali Village, Sangeeta (name changed) narrated her tragic daily routine of being beaten up by her father. Her eyes filled with tears, she asked the villagers, “Are we not humans?”

Everyone was shaken with the question asked so innocently.

In many of the households, children were also traumatized and beaten if they came in the way of the drunken menfolk.

Similar shocking stories of violence were common in these villages. Any solution we gave to individuals would lead to further violence. The only sustainable solution was to initiate a “DAARU BANDI” campaign in all the villages.

Thousands of women and children held mashaals and walked around the villages, requesting alcohol sellers to shut their businesses. Women sat outside liquor stores singing bhajans. Soon, sale of illicit liquor stopped.